

**The project « Walls and Integration: images of Europe building» was funded with the support of the European Union under the Programme "Europe for Citizens"**

**Applicable to the Strand 1 – "European Remembrance"**

**4 events have been carried out within this project:**

**Event 1**

**Walls: images and memories beyond the war**

**Participation:** The event involved 802 citizens, including 50 participants from the city of Cork (Ireland), 143 participants from the city of Padua (Italy), 160 from the city of Macerata (Italy), 140 from the city of Grottammare (AP) (Italy), 291 from the city of Gijon and Oviedo (Spain), 18 from the city of Kaunas (Lithuania).

**Location / Dates:** The event took place in:

- Galleria Antichi Forni (Macerata, Italia) from 12/05/2016 to 26/05/2016;
- Centro Storico at Grottammare (Grottammare (AP), Italia) from 22/07/2016 to 24/07/2016;
- University College of Cork (Cork, Irlanda) from 07/02/2017 to 10/03/2017;
- Vytauto Didžiojo Universitetas (Kaunas, Lituania) from 16/03/2017 to 16/03/2017;
- Sala delle Colonne, Palazzo Bo, Università degli Studi di Padova (Padova, Italia) from 18/01/2017 to 19/01/2017;
- Patio Corintio, Universidad Laboral Gijon, Universidad de Oviedo (Gijon, Spagna) from 30/03/2017 to 04/04/2017 (the exhibition continued beyond the end of the project until 16/04/2017).

**Short description:** The aim of the event was:

Event 1 has focused on the research and collection of images and photos by all the partners involved in creating an exhibition (Gates no frontiers) and an e-book containing the collected material. The photographic exhibition has been the strong point of the project as it tells both the East and the West representing the different national stories during the Cold War and enhancing its specificities and elements in common. The collection of images and photos was made in public and private archives, thanks to the research conducted by the various partners in their countries, unpublished images and stories were discovered. The selected material came into the form of an itinerant exhibition that has touched several partner countries (Italy in various cities and locations, Spain, Ireland and Lithuania). A specific section of the project's website ([www.wallsandintegration.it](http://www.wallsandintegration.it)) and an E-book were linked to the exhibition with all the content collected, with the contributions of the experts. Both the web site and the ebook have been designed, built and implemented by some students from the Istituto Tecnico Commerciale in Macerata. The exhibition, besides being visited in its various stages, viewed through the website and collected in the downloadable e-book at any time, after the end of the project will be exhibited and permanently visited at the headquarters of the Istituto Tecnico Commerciale in Macerata.

## **Event 2 INTEGRATION: Memory, Tales, and Images between Old and New Generations of Europeans**

**Participation:** The event involved 1445 citizens, including 482 participants from the cities of Macerata and his Province and of Teramo and his Province (Italia); 94 participants from the city of Trento and his Province (Italia), 47 from the city of Padova and his Province (Italia), 51 from the city of Gijon/Oviedo (Spain), 336 from the cities of Vilnius, Kaunas, Juodsiliai (Lithuania), 50 from the city of Cork (Ireland), 97 from the city of Budapest (Hungary), 225 from the city of Oviedo and the region Asturias (Spain), 63 from the city of Macerata e and his Province (Italia).

**Location / Dates:** The event took place at:

- Dipartimento di Lettere e Filosofia, Università degli Studi di Trento (Trento, Italia) from 07/11/2016 to 07/11/2016;
- Archivio Antico e Aula Nievo, Palazzo Bo, and at Palazzo Dottori, Università degli studi di Padova (Padova, Italia) from 18/01/2017 to 19/01/2017 and from 22/03/2017 to 22/03/2017;
- Eotvos Lorand University-Elte (Budapest, Ungheria) from 01/06/2016 to 01/06/2016;
- Suatea headquarters and High Schools of the city of Oviedo and the region Asturias (Oviedo, Spain) the 15/12/2015, 18/04/2016, 10/05/2016, and from 25/04/2016 to 31/05/2016;
- Istituto Tecnico Commerciale Gentili, Liceo Classico G. Leopardi, Liceo Scientifico G. Galilei, and Istituto Tecnico Agrario in Macerata, Liceo in Camerino (MC), Università degli studi di Macerata, Università degli studi di Teramo (Macerata and Teramo, Italia) the 8/10/2015, 13/11/2015, 26/02/2016, 08/03/2016, 15/03/2016, 05/04/2016, 14/04/2016, 15/04/2016, 03/05/2016, 12/05/2016, 04/12/2016;
- Facultad de Comercio, Turismo, Ciencias Sociales Universidad Laboral Gijon, Universidad de Oviedo (Gijon, Spain) from 29/03/2017 to 29/03/2017;
- several High Scholls in Vilnius, Kaunas, Juodsiliai and at the Italian Cultural Institute in Vilnius (Vilnius, Kaunas, Juodsiliai, Lithuania) the 13/05/2016, 19/10/2016, 22/11/2016, 06/12/2016, 07/12/2016, 16/12/2016;
- University College of Cork (Cork, Irlanda) the 18/02/2017;
- Istituto Tecnico Commerciale A. Gentili (Macerata, Italia) from 21/11/2015 to 28/02/2017 (In particular some students attended the seminars and workshops and the creation of the web site and the ebook).

**Short description:** The aim of the event was:

This phase of the project has opened to the dialogue between generations. In the countries involved, workshops were organized with students, university seminars, contests, teachers' meetings aimed at stimulating new generations to compare their "family" past, also made up of images and tales, and the collective/national past. About this comparison, young people have been stimulated to reflect on today's changes, to understand the root of the integration process's difficulties

### **Event 3 IMAGES of Europe**

**Participation:** The event involved 537 citizens, including 290 participants from the city of Gijon, Oviedo and the region Asturias (Spain), and from Macerata, Trento, Padova, Budapest, Vilnius, Cork (Spain, Italia, Hungary, Lithuania, Ireland), 247 participants from the city of Macerata and his Province (Italia) and from Trento, Padova, Budapest, Vilnius, Cork, Muenster, Gijon, Oviedo (Italia, Hungary, Lithuania, Ireland, Germany, Spain).

**Location / Dates:** The event took place at:

- Comune di Macerata and Istituto Tecnico A.Gentili (Macerata, Italia) from 20/11/2015 to 21/11/2015;
- Paraninfo de la Universidad Laboral, Gijon, Universidad de Oviedo (Gijon, Spain) from 30/03/2017 to 31/03/2017;

**Short description:** The aim of the event was:

The Event 3 Images of Europe consist in n. 2 international events (in Italy and Spain) where experts, teachers and citizens have been able to reflect on the future of Europe and how Europe imagined by Schuman has changed and adapted to contemporary social and political changes.

The initial seminar was held in Macerata (November 2015) with the launch of the project with all partners (initial meeting) and a convention with local schools and experts (all partners participated). During this meeting the students of Istituto Tecnico Commerciale in Macerata presented the project website and participated in the conference by presenting their work.

The final dissemination seminar with all partners was held in Gijon / Oviedo (March 2017): final meeting and conference on migration issues with the participation of university students, students of secondary schools and some associations and representatives of Asturian migrants returned to Spain. During this final meeting a representation of the students of the Istituto Tecnico Commerciale in Macerata presented the fully implemented web site and the e-book they produced; they also participated in the final conference together with some classes of the schools of the Asturias region involved by Suatea partner. All the partners and participants at the conference could also visit the exhibition set up at the Laboral Universidad in Gijon-Oviedo.

## **Event 4 Dissemination**

**Participation:** The event involved 4866 citizens coming from the partner countries of the project (4487 Site visits and 379 Like at the Facebook fanpage).

**Location / Dates:** The event took place at:

- Project web site ([www.wallsandintegration.com](http://www.wallsandintegration.com)) online from November 2015 to today (it will remain online until December 2022);
- Facebook fanpage WAI - Walls and Integration: Images of Europe Building (<https://www.facebook.com/WAIEUROPE/>) online from October 2015 to today;
- n. 1 Ebook downloadable free of charge from the project website (in Italian and English)
- Twitter account (@WaiEurope) online from November 2015 to today;
- press review of the project events (the events and the press review are visible on the project web site);
- Youtube Channel (Walls and Integration) online from November 2015 to today;

**Short description:** The aim of the event was:

Event 4 consist in all activities related to the dissemination of the project, which has been designed and implemented on a young target. Through the social media and the project web site with responsive modalities - with all the news, promotion and communication products, photo collection and E-book – have been a wide dissemination and promotion to all activities carried out and to all partners and stakeholders in order to increase the knowledge of the project and the dissemination of its results in the involved citizenship. In addition to the number of 4866 we must add 14,685 pages viewed on the website that will be online until 2022, 1 downloadable ebook, all materials produced and distributed (200 postcards/photobox, 100 folders, 500 gadget-boxes, 6000 bookmarks), social media such as the Facebook page - currently it has 379 "I like" generally with good coverage of posts and interaction with page content: for example, in the period 16 March 2017 - 12 April 2017 there was a coverage of 1670 (people reached + 239%) and interactions with posts 2060 (+ 28%). All partners participated in communication, promotion and dissemination activities. Summarizing have been made:

- n. 1 communication and promotion plan and viral marketing campaign; 1 coordinated graphic design of all project materials with logos (program, project and partners).
- n 1 contest in Italy for the logo of the project
- n. 1 website created with no. 4487 visits to the website, n. 14,685 pages viewed on the website.
- n. 1 ebook (downloadable in 2 versions, Italian and English)
- n. 1 realized logo
- n. 6000 bookmarks
- n.500 gadgets (boxes)
- n. 200 postcards/photoboxes
- n.100 folders
- n 1 Facebook Fanpage with 379 " Like"
- n.1 Twitter account
- n.1 Youtube channel